

**Media Solutions**

2214 Budd Terrace

Niskayuna, NY 12309

Phone/Fax: 518•280•4767

E-mail: mediasolutions@nycap.rr.com

www.northeastcarwasher.com

**2018 Advertising Contract****ADVERTISER INFORMATION**

Advertiser Name:

Mailing Address:

City/State/Zip:

Email:

Phone:

Fax:

Contact Person(s):

Signature:

Date:

I agree to all specified terms and am responsible for payment of such. Failure to make payment will result in late fees\*. No discount will be given without a four-time contract. \*If payment is more than 30 days late, a 1.5% monthly service charge is payable on the overdue balance.

**Please indicate advertisement size:**

BLACK/WHITE		COLOR	
___ B/W Business Card	\$234/Issue	___ 4/C Business Card	\$263/Issue
___ B/W ¼ Page	\$388/Issue	___ 4/C ¼ Page	\$424/Issue
___ B/W ½ Page	\$527/Issue	___ 4/C ½ Page	\$573/Issue
___ B/W Full Page	\$702/Issue	___ 4/C Full Page	\$878/Issue
		___ 4/C Inside Cover Front/Back	\$995/Issue
___ "Classified"	\$35/Issue	___ 4/C Back Cover	\$1,112/Issue

\* First-time advertisers must pre-pay.

\*10% discount given on 4x contracts.

\* 15% discount given on pre-paid 4x contracts.

FREQUENCY		If you want your advertisement to run in a particular association's section, please circle it:		
___ Winter/January Issue	MATERIALS DEADLINE: Oct. 24, 2017	NYSCWA	CWONJ	CCA
___ Spring/April Issue	MATERIALS DEADLINE: Feb. 1, 2018			
___ Summer/June Issue	MATERIALS DEADLINE: April 24, 2018	NECA	MCA	CAP
___ Fall/*September	MATERIALS DEADLINE: July 30, 2018			

\*Fall issue distributed at NRCC show in Atlantic City, October 1-3, 2018.

<b>Please circle form of payment:</b>	Check	Visa®	MasterCard®	Amex®
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Card Number																			
Exp. Date					Security Code														

**Send all materials to /  
make check payable to:**  
Media Solutions  
2214 Budd Terrace  
Niskayuna, NY 12309

Please print name as it appears on credit card

Signature