

**Media Solutions**

2214 Budd Terrace  
 Niskayuna, NY 12309  
 Phone/Fax: 518•280•4767  
 E-mail: mediasolutions@nycap.rr.com  
 www.northeastcarwasher.com



# 2017 Advertising Contract

ADVERTISER INFORMATION	
Advertiser Name:	
Mailing Address:	
City/State/Zip:	Email:
Phone:	Fax:
Contact Person(s):	
Signature:	Date:
I agree to all specified terms and am responsible for payment of such. Failure to make payment will result in late fees*. No discount will be given without a four-time contract. <u>*If payment is more than 30 days late, a 1.5% monthly service charge is payable on the overdue balance.</u>	

Please indicate advertisement size:			
BLACK/WHITE		COLOR	
___ B/W Business Card	\$234/Issue	___ 4/C Business Card	\$263/Issue
___ B/W ¼ Page	\$388/Issue	___ 4/C ¼ Page	\$424/Issue
___ B/W ½ Page	\$527/Issue	___ 4/C ½ Page	\$573/Issue
___ B/W Full Page	\$702/Issue	___ 4/C Full Page	\$878/Issue
		___ 4/C Inside Cover Front/Back	\$995/Issue
___ "Classified"	\$35/Issue	___ 4/C Back Cover	\$1,112/Issue

\* First-time advertisers must pre-pay.      \*10% discount given on 4x contracts.      \* 15% discount given on pre-paid 4x contracts.

FREQUENCY		If you want your advertisement to run in a particular association's section, please circle it:		
___ Winter/January Issue	MATERIALS DEADLINE: Oct. 24, 2016	NYSCWA	CWONJ	CCA
___ Spring/April Issue	MATERIALS DEADLINE: Feb. 2, 2017			
___ Summer/June Issue	MATERIALS DEADLINE: April 25, 2017	NECA	MCA	CAP
___ Fall/*September	MATERIALS DEADLINE: July 31, 2017			

\*Fall issue distributed at NRCC show in Atlantic City, October 2-4, 2017.

Please circle form of payment:	<input type="checkbox"/> Check	<input type="checkbox"/> Visa®	<input type="checkbox"/> MasterCard®	<input type="checkbox"/> Amex®
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Card Number																				
Exp. Date					Security Code															

**Send all materials to /  
 make check payable to:**  
 Media Solutions  
 2214 Budd Terrace  
 Niskayuna, NY 12309

\_\_\_\_\_  
 Please print name as it appears on credit card

\_\_\_\_\_  
 Signature

