

Media Solutions
 2214 Budd Terrace
 Niskayuna, NY 12309
 Phone/Fax: 518•280•4767
 suzanne.stansbury@icloud.com
 www.northeastcarwasher.com



2022 Advertising Contract

| ADVERTISER INFORMATION | |
|---|--------|
| Advertiser Name: | |
| Mailing Address: | |
| City/State/Zip: | Email: |
| Phone: | Fax: |
| Contact Person(s): | |
| Signature: | Date: |
| <p>I agree to all specified terms and am responsible for payment of such. Failure to make payment will result in late fees*. No discount will be given without a four-time contract. <u>*If payment is more than 30 days late, a 1.5% monthly service charge is payable on the overdue balance.</u></p> | |

| <i>Please indicate advertisement size:</i> | | | |
|--|-------------|---------------------------------|---------------|
| BLACK/WHITE | | COLOR | |
| ___ B/W Business Card | \$234/Issue | ___ 4/C Business Card | \$263/Issue |
| ___ B/W ¼ Page | \$388/Issue | ___ 4/C ¼ Page | \$424/Issue |
| ___ B/W ½ Page | \$527/Issue | ___ 4/C ½ Page | \$573/Issue |
| ___ B/W Full Page | \$702/Issue | ___ 4/C Full Page | \$878/Issue |
| | | ___ 4/C Inside Cover Front/Back | \$995/Issue |
| ___ "Classified" | \$35/Issue | ___ 4/C Back Cover | \$1,112/Issue |

_____ 10% discount given on 4x contract. _____ 15% discount given on pre-paid 4x contract.

| FREQUENCY | | <i>If you want your advertisement to run in a particular association's section, please circle it:</i> | | |
|--------------------------|--------------------------------------|---|-------|-----|
| ___ Winter/January Issue | MATERIALS DEADLINE: Nov. 5, 2021 | NYSCWA | CWONJ | CCA |
| ___ Spring/April Issue | MATERIALS DEADLINE: January 28, 2022 | | | |
| ___ Summer/June Issue | MATERIALS DEADLINE: April 22, 2022 | NECA | MCA | CAP |
| ___ Fall/September | MATERIALS DEADLINE: July 8, 2022* | | | |

* Fall issue distributed at NRCC, September 19-21, 2022

| | | | | |
|---------------------------------------|-------|-------|-------------|-------|
| Please circle form of payment: | Check | Visa® | MasterCard® | Amex® |
|---------------------------------------|-------|-------|-------------|-------|

**Send all materials to /
 make check payable to:**
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